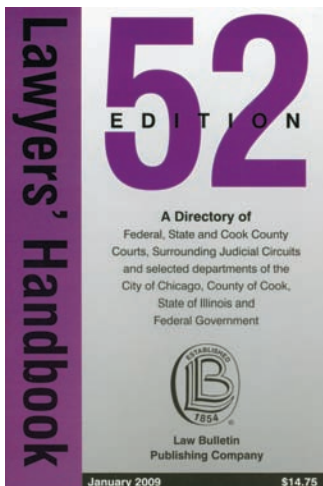
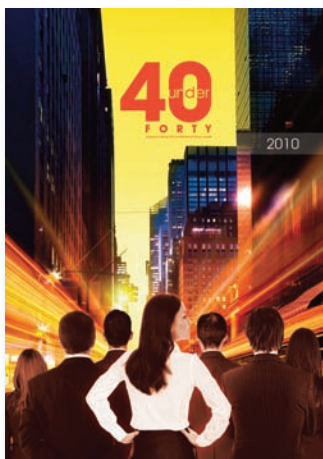


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40 Under Forty	07.18.11	07.25.11
Fall CLE Guide*	08.05.11	08.12.11
ADR Guide*	11.01.11	11.04.11
Year in Review	12.01.11	12.07.11

*750 word article opportunity with purchase of full page advertisement.

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Spring New Attorneys Section	05.17.11	05.24.11
Winter New Attorneys Section	12.01.11	12.07.11

directories

Lawyers' Handbook	TBD	TBD
Judicial Profiles	TBD	TBD
Bank Guide	05.02.11	05.06.11
Sullivan's Law Directory	05.30.11	06.03.11

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Spring and Fall CLE Guides

The CLE Guidebook is a bi-annual special section focused on the Continuing Legal Education Courses offered in the Midwest. This guide offers advertisers a direct means of reaching 25,000 attorneys throughout Illinois by means of a comprehensive listing of association and law school sponsored CLE courses, speakers and meetings. CLE Guide Book will be inserted in February and September issues of the Chicago Daily Law Bulletin.

Legal Technology Update

Distribution includes: 1) Mailed directly to 270 MIS/IT Directors in law firms throughout Chicago and the metro areas, 2) Bonus Distribution - ABA Tech Show in April 2011, and 3) Digitally sent to all Corporate Counsel in the state of Illinois



Illinois Top Verdicts

Independent readership surveys rank the Illinois Jury Verdicts as our most read special section. Over 25 notable defense and plaintiffs' verdicts are profiled including the attorneys and law firms involved, as well as the expert witnesses and court consultants utilized by each side. If you want to reach litigators in a publication sure to be read, this is an excellent opportunity.

40 Under Forty

For over 10 years, we have been acknowledging some of the most outstanding Illinois attorneys under the age of 40. Law Bulletin's legal advertising staff conducts an annual survey to determine the leading Illinois attorneys who are under 40 years old and on a fast track professionally. In an effort to maintain objectivity, attorneys can not recommend themselves or attorneys at their own law firm, corporation or public entity. The 40 attorneys selected are profiled in this stand-alone special publication. Credible "who's who" publications are always very popular and well read. Do not miss this opportunity to be included in the most popular special sections we have ever published.

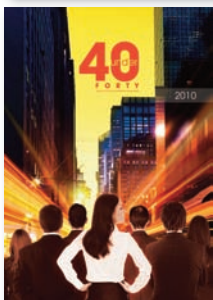


ADR Guide

The Midwest ADR Guide is a stand alone publication that is targeted to litigators and corporate counsel throughout Illinois. The Guide is the first resource of its kind to include extensive biographical profiles of attorney neutrals from the Dakotas to Ohio. Profiles are divided into six categories; ADR: Commercial Matters, ADR: Employment, ADR: Family, ADR: Personal Injury, ADR: Real Estate/Construction and ADR: International. Profiles are organized by state and by category and are easily searched through multiple indexes.

Year in Review

The "Year in Review" is back by popular demand and gives advertisers the opportunity to submit a 650 word article along with their ad. This special supplement to the Chicago Lawyer magazine will be inserted with an issue of the Chicago Daily Law Bulletin and this year's edition will also include the digital distribution of 4,000 attorneys in law firms of 50 and below.



special issues

Law Day

This opportunity comes only once a year. The Chicago Daily Law Bulletin is distributed to every practicing attorney in Illinois—more than 65,000 in total. The publication has a readership of over 120,000 legal professionals throughout Illinois. No other publication reaches every attorney in Illinois whether in private practice, in a corporate law department or the government.

Spring and Winter New Attorneys Sections

Twice a year (June and December) the Chicago Daily Law Bulletin prints a special edition that is inserted in the Chicago Daily Law Bulletin. In addition, these two editions of the Chicago Daily Law Bulletin are also delivered to every newly licensed attorney in Illinois, approximately 1800 at each swearing-in ceremony. While many of these newly licensed lawyers have had internships or may have used various legal information or service providers in law school, they are really legal neophytes and ripe for marketing of your services and products.



directories

Lawyers' Handbook

The Lawyers' Handbook is the only resource of its kind in Illinois. Proof of this is the 17,000 copies purchased annually by attorneys throughout the Chicago area. Accurate and comprehensive directories of all Federal, State and local offices, courts, and officials make this a guide that is often referred to by attorneys, paralegals, legal secretaries and other legal professionals. Advertising opportunities include the full page display ads and strip ads. Because this is a daily reference tool used for at least a year, the Lawyers' Handbook should be included in any media plan intended to penetrate the Chicago legal market.

Judicial Profiles

Bank Guide

Sullivan's Law Directory

