

Law Bulletin Seminars 2012 Continuing Legal Education Events

Annual Corporate Intellectual Property Law Conference

- **February 8, 2012**
- **Venue:** University Club of Chicago
- **Format:** half-day with provided continental breakfast and refreshments
- **Presentation:** panel discussions; a general session followed by sessions in two concurrent tracks (a patent track and a copyright/trademark track)
- **Invitees:** 4,500 Illinois IP practitioners and 1,200 Chicagoland in-house IP counsel
- **Historical audience size:** 150
- **Historical attendee demographics:** 58% attorneys from law firms of all sizes; 35% in-house counsel; 7% government/other
- **Link:** archived [2011 Corporate IP Law Conference](#) web page
- **Conference Marketing:** print ads, banner ads, eBlast invitations, direct mail, social media, cross-promotion, web site
- **Vendor, Consultant & Law Firm Sponsorships:** Contact John Leonard at 312.644.2917
- [Sponsor benefits](#)

Annual White Collar Crime + Corporate Governance Conference

- **April 18, 2012**
- **Venue:** Chicago Mart Plaza
- **Format:** full-day with provided continental breakfast, buffet luncheon and, probably, an on-site post-conference reception
- The event will be recorded and added to our *OnDemand* online CLE library
- **Presentation:** panel discussions
- **Invitees:** 8,200 Illinois practitioners and 1,400 Chicagoland in-house counsel
- **Historical audience size:** 160
- **Historical attendee demographics:** 46% attorneys from law firms of all sizes; 39% in-house counsel; 15% government/other
- **Link:** archived [2011 White Collar Crime & Corporate Governance Conference](#) web page
- **Conference Marketing:** print ads, banner ads, eBlast invitations, direct mail, social media, cross-promotion, web site
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Annual Ethics Seminar

- **May 9, 2012**
- **Venue:** Chicago Mart Plaza
- **Format:** Two 3-hour sessions (morning & afternoon); attendees will have the option to attend one or both sessions; provided continental breakfast in morning session; refreshments throughout the day
- **Presentation:** panel discussions
- **Invitees:** 33,000 attorneys in Cook and collar counties
- **Historical audience size:** 200+
- **Historical attendee demographics:** 46% attorneys from law firms of all sizes; 39% in-house counsel; 15% government/other
- **Link:** archived [2011 Ethics Seminar](#) web page
- **Conference Marketing:** print ads, banner ads, eBlast invitations, direct mail, social media, cross-promotion, web site
- **Vendor, Consultant & Law Firm Sponsorships:** Contact John Leonard at 312.644.2917
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- This event will be recorded and added to our *OnDemand* online CLE library

Annual Jury Management Seminar

- **June or July 2012**
- **Venue:** downtown Chicago
- **Format:** full-day with provided continental breakfast, buffet luncheon and refreshments
- **Presentation:** A recently videotaped mock trial involving high-profile attorneys, as well as the subsequent mock deliberation by an authentic jury, will be presented on the big screens. The videotaped attorneys and judge will then join other top courtroom veterans in live panel discussions at the seminar to analyze the jury's behavior and provide expert advice.
- **Invitees:** 16,000 practitioners Chicagoland and Illinois trial attorneys, civil litigators and in-house counsel managing litigation
- **Historical audience size:** 180
- **Historical attendee demographics at our jury management events:** 79% attorneys from law firms of all sizes; 8% in-house counsel; 13% consultant/other
- **Link:** archived [2011 Juror Deliberation & Jury Management](#) web page
- **Conference Marketing:** print ads, banner ads, eBlast invitations, direct mail, social media, cross-promotion, web site
- **Vendor, Consultant & Law Firm Sponsorships:** Contact John Leonard at 312.644.2917
- [Sponsor benefits](#)
- This event will be recorded and added to our *OnDemand* online CLE library

Annual Employment Law Conference

- **September 2012**
- **Venue:** downtown Chicago
- **Format:** half-day with provided continental breakfast and refreshments
- **Presentation:** panel discussions
- **Invitees:** 750 Chicagoland HR professionals, 2,500 local in-house counsel and 10,000 Illinois employment law attorneys
- **Historical audience size:** 200+
- **Historical attendee demographics:** 35% in-house counsel; 48% attorneys from law firms of all sizes; 17% government/other
- **Link to archived [2011 Employment Law Conference](#)** web page
- **Conference Marketing:** print ads, banner ads, eBlast invitations, direct mail, social media, cross-promotion, web site
- **Vendor, Consultant & Law Firm Sponsorships:** Contact John Leonard at 312.644.2917
- **[Sponsor benefits](#)**